

Contact: Grady Emmons
Precision Risk
Management Group
Phone: (800) 839-7574
Fax: (800) 839-7574

4352 Bay Rd. Suite 161
Saginaw, MI 48603
www.prmgsecurity.com



PRESS RELEASE

FOR IMMEDIATE RELEASE

Small Businesses Offered On-site Survival Training for Active Shooting Incidents

SAGINAW, MI, August 31, 2012 –Precision Risk Management Group (PRMG), a Michigan-based security firm, has developed a course which teaches business owners and their employees how to respond during an active shooter incident in the workplace. The course, conducted on client premises, details the actions each employee can take should a gunman enter their place of business.

Grady Emmons, **Owner/Director** of PRMG, says, “The urgent need for this course has, unfortunately, been proven by the recent shootings in Colorado and Wisconsin. Until now, a course like this has only been available to law enforcement, institutions and larger corporations. I feel it’s just as important to teach small businesses how to prepare for an active shooter incident.”

The Active Shooter Survival Course includes customized classroom style instruction and discussion, as well as an active shooter workshop where Emmons and his team take employees through a role-play active shooter exercise in their office. “Just like with a fire drill, planning ahead for an incident like this is key,” says Emmons. “Shootings like these take place in a matter of just a few minutes, so the ability to react quickly and knowledgeably is crucial.”

Emmons explains that the focus of the course is on survival, and that it is not the responsibility of employees to eliminate the threat. “An active shooter incident is no place for heroics,” he says. “The goal is to get to safety and avoid a confrontation at all costs. Taking on a shooter is a last resort, and is best left to law enforcement.”

Businesses can contact PRMG to learn more about the Active Shooter Survival Course by calling (800) 839-7574, or they can register online at www.prmgsecurity.com/active-shooter-survival-training/

About Precision Risk Management Group

Precision Risk Management Group provides comprehensive corporate security services, including investigations, personal protection, and event and venue security. The company also offers special operations services for high-risk scenarios, armed response and overseas missions as required.